



# Code of Business Conduct and Ethics

## *Living Our Values*

*Adopted on July 14, 2011*

*Reviewed and Amended on April 18, 2018*



# Code of Business Conduct and Ethics

## Table of Contents

### **A Message from the Chairman and CEO**

### **Introduction**

### **Our Values**

Quality. Integrity. Accountability. Teamwork. Innovation.

### **Our Relationship with Colleagues**

Honest and Ethical Conduct

Safety, Diversity, and Harassment-Free Workplace

Background Checks and Screening

### **Our Relationship with Customers and Business Partners**

Competition and Fair Dealing

Conflicts of Interest

Confidentiality

Protection and Proper Use of Corporate Assets

Corporate Opportunities

Full, Fair, Accurate, Timely and Understandable Disclosure

Special Ethical Obligations for Officers and Employees with Financial Reporting Responsibilities

External Communications and Social Media

### **Our Relationship with the Government**

Compliance with Applicable Laws

Patient Privacy

Prevention of Fraud and Abuse

International Business

### **Compliance Procedures**

Reporting Violations and Questions

Non-retaliation

Internal Investigations

Consequences of a Violation

At Will Employment

Waivers of this Code



## A Message from the Chairman and CEO

Dear Colleague,

At NeoGenomics, we have a common purpose – *We Save Lives by Improving Patient Care*. We achieve this common purpose, both individually and as a team, by *Living Our Values* of Quality, Integrity, Accountability, Teamwork, and Innovation. These values are the foundation of our business and help us to further the vision for NeoGenomics – *By providing uncompromising quality, exceptional service and innovative solutions, we will be the World’s leading cancer testing and information company*.

We are all responsible for *Living Our Values*, which means that we continually strive to comply with all relevant laws, regulations, and company policies applicable to our business (“Applicable Laws”). Our Code of Business Conduct and Ethics (the “Code”) is designed to help each of us in *Living our Values* by facilitating our understanding of Applicable Laws and ensuring that we maintain the highest level of legal and ethical business practices. Ultimately, compliance with our Code helps us achieve our common purpose and our vision.

To that end, each of us at NeoGenomics has an obligation to know, understand, and comply with our Code, as well as the values on which the Code and our business is based. We all have an obligation to raise any issues and concerns we feel are necessary to promote compliance with the Code and Applicable Laws. If we discover an actual or potential violation of the Code, Applicable Laws, or NeoGenomics’ policies, each of us has a duty to promptly report the matter through the various mechanisms NeoGenomics has made available, as detailed in this Code, without fear of retaliation.

Only through *Living Our Values*, strong leadership, high performance, and consistent compliance will we maintain our credibility as a company, our integrity with our customers and business partners, and our respect for each other. Thank you for your dedication in furthering NeoGenomics’ ethical culture and its continued success.

Sincerely,

A handwritten signature in blue ink, appearing to read 'D. VanOort', with a long horizontal flourish extending to the right.

Douglas M. VanOort  
Chairman and Chief Executive Officer

## Introduction

This Code has been adopted by the Board of Directors of NeoGenomics, Inc. (“Company”) to promote honest and ethical conduct, full, fair, accurate, timely, and understandable disclosure in the Company's periodic reports, and compliance with applicable laws, rules, and regulations (“Applicable Laws”) by the Company's directors, officers and employees. This Code summarizes the legal, ethical and regulatory standards that the Company follows and is a reminder to all of the Company’s directors, officers, and employees of the seriousness of that commitment. This Code applies to all of the Company’s directors, officers and employees.

Our business is becoming increasingly complex, both in terms of the geographies in which we function and the Applicable Laws with which we must comply. In light of these complexities, we have created this Code to help us better understand what is expected of each of us in carrying out our respective responsibilities. While this Code covers a wide range of business practices and procedures, it is not intended to be a comprehensive guide to all of our policies or to all of our respective responsibilities to ensure compliance with Applicable Laws. Rather, this Code sets out basic principles to help each of us resolve the ethical and legal issues that we may encounter in conducting our business. As such, this Code functions as a guideline, or a minimum requirement, that must always be followed.

As a condition of employment or affiliation with the Company, all Company directors, officers and employees are required to read, understand, and agree to comply with the ethical standards described in this Code. Depending on the circumstances, a violation of Applicable Laws, our corporate policies or this Code by a Company director, officer, or employee may lead to disciplinary action, including termination of employment or service with the Company.

If you have any questions regarding this Code or its application in any situation, or if you become aware of a violation or potential violation of this Code or Applicable Laws, you should contact your supervisor or manager, any member of the Compliance, Legal, or Human Resources Departments, or the Chairman of our Compliance Committee of the Board of Directors.

In addition, you may report any concerns about suspected or actual violation of this Code or Applicable Laws anonymously through our Compliance Hotline at **1-877-662-2339** or on the web at [www.neogenomics.ethicspoint.com](http://www.neogenomics.ethicspoint.com).

# Our Values

## Quality

We know that patients' lives depend on us, and our clients place great trust in us. We earn that trust with every test, every interaction, and every result. We listen and respond to our customers as we seek their loyalty and trust. We constantly strive to exceed customer expectations with disciplined management, flawless execution and continuous improvement.

## Integrity

Our reputation is our most important asset. We always strive to do the right thing. We are professional and honest in our relationships, and treat one another with fairness and respect. We hold ourselves to the highest legal, ethical and performance standards, and are committed and dedicated to maintaining outstanding compliance processes and best practices.

## Accountability

We take personal responsibility for our behaviors, commitments, and results. Our focus is to find solutions rather than place blame. We work hard and do not take shortcuts on quality and service. We actively engage in discussions, involve others in decisions and plans, take ownership, and keep our promises. We say what we will do and do what we say.

## Teamwork

We greatly value our employees, and we work together to achieve our goals. We embrace the diversity of our experiences, skills and talents. We communicate openly to engage people and to foster the innovative and collaborative culture we seek. We are passionate about creating an environment of mutual respect, continuous learning, and personal growth. We support, recognize and celebrate the success of our fellow employees. We succeed individually when we succeed as a team.

## Innovation

We are entrepreneurial, and have courage in our belief that we can change things for the better. We constantly look to adapt, improve, and solve problems by offering ideas for new products, processes, and services. We encourage the best ideas to surface from anywhere in the organization. We are willing to take thoughtful and measured risks to put our ideas into action.

## **Our Relationship with Colleagues**

### **Honest and Ethical Conduct**

We place the highest value on the integrity of our directors, officers and employees, and demand this level of integrity in all our dealings. We insist on not only ethical dealings with others, but on the ethical handling of actual or apparent conflicts of interest between personal and professional relationships.

### **Safety, Diversity, and Harassment-Free Workplace**

The Company is committed to promoting a workplace that is safe, diverse and free from harassment. Hiring decisions are based on the qualifications and experience of the individual and comply with Applicable Laws pertaining to labor and employment. We embrace diversity and foster a work environment that is free from unlawful workplace harassment. Additional information concerning the Company's employment and workplace policies may be found in the Company's Employee Handbook.

### **Background Checks and Screening**

The Company ensures that all Company personnel, as well as outside third parties doing business with the Company, are subject to background checks prior to hire or affiliation with the Company consistent with Applicable Laws. In addition, the Company conducts regular screening of Company personnel and third parties against government sanction and exclusion lists to ensure each individual and entity's good standing and eligibility to participate in applicable state and federal programs.

## **Our Relationship with Customers and Business Partners**

### **Competition and Fair Dealing**

All directors, officers and employees are required to deal honestly and fairly with our customers, suppliers, competitors, other employees, business partners and other third parties. We seek to outperform our competition fairly and honestly. No director, officer or employee should take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts or any other intentional unfair practice, and our directors, officers and employees should be diligent in preventing or terminating any such prohibited activity by the respective individual involved.

### **Conflicts of Interest**

Our directors, officers and employees should not be involved in any activity that creates or gives the appearance of a conflict of interest between their personal interests and the interests of the Company. A conflict of interest occurs when an individual's private interest interferes in any way or may appear to interfere with the interests of the Company as a whole.

A conflict situation can arise when a director, officer or employee takes actions or has interests that may make it difficult to perform his or her work for the Company objectively and effectively. Conflicts of interest may also arise when a director, officer or employee, or a member of his or her family, receives an improper personal benefit as a result of his or her position with the Company. It may be a conflict of interest for a director, officer or employee to work simultaneously for a competitor, customer or supplier. The best policy is to avoid any direct or indirect business connection with our customers, suppliers, partners or competitors, except on the Company's behalf.

Without limiting the generality of this Code's prohibition on conflicts of interest by directors, officers and employees, examples of conflicts of interest include, but are not limited to:

- Engaging in outside employment with a competitor while simultaneously employed with the Company without the prior written consent of the Company.
- Using the Company's time or assets for personal benefit;
- Accepting, directly or indirectly, gifts, loans, services or entertainment of more than nominal value, from a competitor, customer, supplier, or other party doing or seeking to do business with the Company;
- Acquiring any interest or asset of any kind for the purpose of selling or leasing it to the Company;
- Doing business with close relatives on behalf of the Company unless authorized after the relationship has been fully disclosed; and
- Failure to disclose any ownership interests in any companies in which the Company may be doing business or may be pursuing as an acquisition candidate.

Directors, officers and employees must notify the Chief Compliance Officer or General Counsel of the existence of any actual or potential conflict of interest including any actual or potential conflict of interest involving their subordinate employees (if applicable) of which they become aware. Our General Counsel will work with Executive Management to make a determination that a particular transaction or relationship will not result in a conflict of interest covered by this policy. Any waivers of this Code provision may only be approved by the Board of Directors or the Compliance Committee. If you are not sure whether a potential matter constitutes a conflict of interest, please contact our Chief Compliance Officer or General Counsel, who will assist you in the determination.

## Confidentiality

All directors, officers and employees are required to maintain the confidentiality of information entrusted to them by the Company or by its customers, suppliers or partners, except when disclosure is expressly authorized or legally required. Confidential information includes all non-public information (regardless of its source) that might be of use to competitors or harmful to the Company or its customers, suppliers or partners if disclosed. In addition, each Director, Officer, and Employee is required to abide by the Confidentiality Agreement they signed in connection with their employment or service with the Company as well as the Insider Trading Policy covering trading in the Company's stock while in possession of material, non-public information.

## Protection and Proper Use of Corporate Assets

All directors, officers and employees are required to protect the Company's assets and ensure their efficient use. Theft, carelessness and waste have a direct impact on the Company's profitability. Any suspected incident of fraud or theft should be immediately reported for investigation. Company equipment should not be used for non-Company business, though incidental personal use may be permitted.

The obligation to protect the Company's assets includes its proprietary information. Proprietary information includes, but is not limited to, intellectual property such as trade secrets, patents, trademarks, business, marketing and financial plans, databases, client lists, price lists, internal policies and procedures, testing validation documentation, internal audit results and copyrights, as well as business, marketing and service plans, fee schedules, contracts, engineering and manufacturing ideas, designs, databases, records, salary information and any unpublished financial data and reports. Unauthorized use or distribution of this information would violate Company policy, could be illegal and may result in civil or even criminal penalties.

## Corporate Opportunities

No director, officer or employee may use corporate property, information or position for improper personal gain, nor may they compete with the Company directly or indirectly without the written consent of the Company. Company directors, officers and employees owe a duty to the Company to advance its legitimate interests when the opportunity to do so arises.

## Full, Fair, Accurate, Timely and Understandable Disclosure

We are committed to providing our stockholders and investors with full, fair, accurate, timely and understandable disclosure in the reports that we file with the Securities and Exchange Commission. You must take all steps available to assist the Company in these responsibilities. To this end, our Directors, Officers and Employees shall:

- Not make false or misleading entries in our books and records for any reason;
- Notify our Chief Financial Officer if they become aware of any unreported or questionable transaction;
- Notify our Chief Financial Officer of any ownership interests in any companies with which the Company is doing business or pursuing as an acquisition candidate;
- Maintain a system of internal accounting controls that will provide reasonable assurances to management that all transactions are properly recorded;
- Prohibit the establishment of any undisclosed or unrecorded funds or assets; and
- Maintain a system of internal controls that will provide reasonable assurances to our management that material information about the Company is made known to management, particularly during the periods in which our periodic reports are being prepared.



## Special Ethical Considerations for Officers and Employees with Financial Reporting Responsibilities

As used in this Code, the term Financial Employees means executives and all managers with accounting or financial reporting responsibilities or related disclosure responsibilities, including but not limited to the Company's Chief Executive Officer, Chief Financial Officer, Executive Vice President of Finance, Principal Accounting Officer, controller and other persons performing similar functions. In performing their duties, our Financial Employees must adhere to and advocate to the best of their ability the following principles governing their professional and ethical conduct:

- Act with honesty and integrity, including the ethical handling of actual or apparent conflicts of interests between personal and professional relationships;
- Comply with all applicable laws, rules and regulations of federal, state, provincial and local governments, and other appropriate private and public regulatory agencies applicable to the performance of his or her duties with the Company;
- Comply with the Company's established accounting procedures, system of internal controls and generally accepted accounting principles;
- Promptly disclose to the Audit Committee or Compliance Committee any significant deficiencies in the design or operation of the Company's internal controls impacting the collection and reporting of financial data and any fraud involving management or other employees who play a significant role in the Company's internal controls;
- Provide information that is accurate, complete, objective, relevant, timely and understandable to ensure full, fair, accurate, timely and understandable disclosure in reports and documents that the Company files with, or submits to, governmental agencies, including the Securities and Exchange Commission, and in other public communications made by the Company; and
- Comply with all applicable regulations of any stock exchange on which the Company's securities are then listed.

## External Communications and Social Media

If an employee is contacted to discuss the Company's business with the media, investors or market analysts, do not provide any information. Instead, advise that you are not authorized to discuss the subject and refer them to the Company's Director of Investor Relations.

Company directors, officers and employees may not post on social networking sites or blogs, any sensitive, proprietary, confidential or unpublished financial information regarding the Company, patient information or the clients we serve. Communication of this type is forbidden and could result in immediate termination.

# Our Relationship with the Government

## Compliance with Applicable Laws

We are committed to full compliance with all Applicable Laws, including those governmental laws, rules and regulations pertaining to, but not limited to the following:

- Prohibiting any illegal payments, gifts or gratuities to any government or government employee;
- Prohibiting the unauthorized use, reproduction, or distribution of any third party's trade secrets, copyrighted information or confidential information;
- Business arrangements with our clients, including providing gifts to such clients and ensuring that any discounts are at fair market value and negotiated at arms' length consistent with the Company's policies and review and approval processes; and
- Fair and accurate disclosure under applicable securities laws, rules and regulations.

Our directors, officers and employees who have access to material, nonpublic information about the Company are not permitted to use or share that information for stock trading purposes or for any other purpose except in the conduct of our business. All non-public information about the Company should be considered confidential information. To use non-public information for personal financial benefit or to "tip" others who might make an investment decision on the basis of this information is not only unethical but also illegal. All Directors, Officers and Employees are required to comply with our separate Securities Trading Policy and are reminded that trading in the Company's stock during certain "black-out" periods is prohibited.

## Patient Privacy

The Health Insurance Portability and Accountability Act ("HIPAA") requires the Company and its business associates to ensure the privacy and security of patients' protected health information ("PHI") and provides patients with certain rights of access to their PHI. Failure to comply with HIPAA privacy and security rules could subject the Company to liability under this federal law. Most states have comparable patient privacy laws. It is important that all Company personnel and business partners who have or may have access to PHI as part of their job responsibilities or business affiliation with the Company comply with all applicable HIPAA privacy and security requirements to prevent unauthorized disclosure of or access to patients' PHI without proper authorization. Company personnel should refer to the Company's HIPAA Privacy and Security policies and procedures for additional information.

## Prevention of Fraud and Abuse

The Federal False Claims Act ("FCA") prohibits individuals and entities participating in federal health care programs from submitting false or fraudulent claims or make false statements in order to obtain payment from, or avoid making payments owed to, the federal government.

The Federal Anti-kickback Statute (“AKS”) generally prohibits the offering or receiving of any remuneration, in cash or kind, in order to induce the referral of federal health care program business. The Federal Stark Law prohibits physicians from referring Medicare patients for designated health care services, such as clinical laboratory testing, to entities in which they have a financial interest. Many states have similar physician self-referral and AKS statutes, as such prohibited practices seek to interfere with objective medical decision-making and promote overutilization of health care items and services.

Depending on the circumstances, violation of these and other health care laws could subject the Company and Company personnel to civil and criminal penalties and fines. Accordingly, to ensure the Company’s compliance with applicable fraud and abuse laws, all Company personnel must ensure that the Company maintains accuracy in the submission of claims for its services. This includes ensuring that the Company only bills for services that are actually rendered, are medically necessary, contain correct billing codes, and are not duplicative. In addition, the Company should ensure that all of its relationships with physicians and other health care referral sources are in compliance with such laws or meet applicable exceptions and safe harbors.

## International Business

As the Company continues to grow and increases its collaboration with other companies conducting business globally, in addition to ensuring compliance with Applicable Laws within the United States, we need to understand and comply with certain national and local laws of the countries within which we operate. Examples of such laws include those pertaining to data privacy, immigration, customs, tax and exchange, export control, anti-corruption and anti-bribery. As non-compliance with these and other applicable international laws may subject the Company and Company personnel to potential civil and/or criminal liability, adherence to such laws by all Company personnel is a strict condition of employment or affiliation with the Company.

## Compliance Procedures

### Reporting Violations and Questions

Compliance with this Code, first and foremost, is the individual responsibility of every Company Director, Officer and Employee. We attempt to foster a work environment in which ethical issues and concerns may be raised and discussed with supervisors or with others without the fear of retribution.

All Company Directors, Officers and employees must promptly report, in person or in writing, any known or suspected violation of laws, governmental regulations or this Code to the of the Chief Compliance Officer or Chairman of the Compliance Committee. In addition, the Company has established a toll-free number at **1-877-662-2339** where anyone can report concerns about suspected or actual violations. While we prefer that you identify yourself when reporting violations so that we may follow up with you, as necessary, for additional information, you may report anonymously if you wish. Any questions or violation reports will be addressed immediately and seriously. Concerns may also be submitted on the web at [www.neogenomics.ethicspoint.com](http://www.neogenomics.ethicspoint.com).

## Non-retaliation

We will not allow any retaliation against any Director, Officer or Employee who acts in good faith in reporting any suspected violation, voices other ethical concerns, or who is involved on the Company's behalf in investigating or helping to resolve any such issue. The Company will not discharge, demote, suspend, threaten, harass, or in any other manner discriminate against any employee for providing information, causing information to be provided, or otherwise assisting in an investigation of any conduct that such person reasonably and in good faith believes constitutes a violation of this Code. Any acts of retaliation against an employee for any such conduct will be treated as a serious violation of this Code and may result in discipline, including immediate termination by the Company and/or criminal or civil sanctions. If you believe you have been subjected to such retaliation, you should report the situation as soon as possible to the Chief Compliance Officer of the Company or Chairman of the Compliance Committee.

## Internal Investigations

When an alleged violation of this Code is reported, we will take prompt and appropriate action in accordance with Applicable Laws and is consistent with good business practices. We will investigate any reported violations and will determine an appropriate response, including corrective action and preventative measures, involving the Chief Executive Officer, when required. All reports will be treated confidentially.

## Consequences of a Violation

Any Director, Officer, or Employee that violates any Applicable Law or this Code will face appropriate, case specific disciplinary action, which may include demotion, immediate termination, or discharge from Company affiliation.

## At Will Employment

Nothing in this Code shall confer upon employees any right to continue in the employment of the Company for any period of specific duration or interfere with or otherwise restrict in any way the rights of the Company (or any parent or subsidiary of the Company employing or retaining the employee) or of the employee, which rights are hereby expressly reserved by each, to terminate the employee's service with the Company at any time for any reason, with or without cause.

## Waivers of this Code

Any waiver of this Code for Directors or Executive Officers may be made only by the Board of Directors, and will be promptly disclosed as required by law and the rules of the Securities Exchange Commission and any stock exchange on which the Company's securities are then listed. Any waiver of this Code for any other employees may be made by the Board of Directors or the Compliance Committee. Requests for waivers must be made in writing to the Board of Directors or the Compliance Committee, as applicable, prior to the occurrence of the violation of this Code.

## Contacts

Chief Compliance Officer	General Counsel	Chairman of the Compliance Committee of the Board
Ms. Stephanie Bywater O: (239) 768-0600 x.2225 C: (801) 680-5352 stephanie.bywater@neogenomics.com	Ms. Denise Pedulla O: (239) 768-0600 x.2391 C: (617) 874-0304 denise.pedulla@neogenomics.com	Mr. Bruce K. Crowther Chairman of the Compliance Committee O: (847) 382-2855 C: (847) 363-1409 brucecrowther1@icloud.com